

## SUREPro

### Proactive, Professional, Progressive

Growing and improving a surety bond program can be cumbersome. Companies frequently require an advisor who can strategize with them on how to optimize their program. The surety advisor needs to effectively explain all relevant information to an underwriter that will benefit their surety facility.

Underwriters are motivated to help clients grow their programs. However, they need to be thorough and often guarded. They are strong in analyzing the information they are given, subsequently extending surety capacity. What can be missing is the ancillary information where a positive impact on the program could be missed. Where SUREPro excels is in the ability to inform surety decision-makers of the opportunities that lie in the additional context. When these factors are measured and incorporated into our surety submission plans, underwriters have supplemental comfort in providing improved terms and service. It's that simple.



## SUREPro Benefits:



### Completed Project Assessment

Historical review of completed projects.



### Performance Scorecard

Financial and operational reporting to improve reliability in forecasting



### Risk Promoter Matrix

Scoring criteria to rank impactful risks



### Roadmap and Dashboard

Defined roadmap and dashboard to maintain focus on achieving benchmarks



### SUREPro Plan

A performance based plan that is flexible for real-time needs



### Financial and Surety Diligence

Thorough review of financial and surety program performance

# SUREPro Process



## Outcomes

- Risk promotion strategy
- Forecasting capabilities
- Collaborative super-team
- Performance-based surety program



## Rosenberg & Parker

Rosenberg and Parker is a surety advisory & brokerage firm, founded in 1944. Our exclusive focus on being surety experts has provided our teams the knowledge to create innovative products when our clients require something more. We are not afraid to challenge the status quo. We've earned our reputation as one of the best independent surety firms in the country by working hard, remaining honest in our advisement, and delivering industry leading customer satisfaction. We choose to partner with the best surety markets who currently control 75% of the bonded premium in the United States. The retention of our clients is personal, and we are proud of that.

What separates R&P from other surety advisors is our personal touch and proactive approach. Our bond department team are cross-trained on all client accounts to ensure program reliability and continuity. In addition, we have a full time Bond Exoneration Specialist on staff, as well as a Transition Coordinator assigned to every new client account to ensure that every transition milestone is met with ease.



**For additional information, contact:**

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